TAMIL NADU COIR BUSINESS DEVELOPMENT CORPORATION
Section 8 Company under MSME Department, Govt. of Tamil Nadu
Civil Aerodrome Post, Avinashi Main Road, SITRA, Coimbatore - 641014
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Rc. No. TANCOI/10/Marketing Section dated 11.11.2026

Greetings from TANCOIR!

Sub: TANCOIR - EU Market Exploration for Coir MSMEs - Under RAMP Scheme - 2 teams of 4 members each - EOI from Coir MSME Teams - Called for - Reg.

We are pleased to announce that under the RAMP scheme being implemented currently at TANCOIR Market Exploration to the European Union has been approved for Coir MSMEs. 2 teams of 4 Coir MSMEs are allowed to embark on this market exploration.

TANCOIR is hereby inviting Expression of Interests (EOI) from teams of 4 Coir MSMEs to undertake this market exploration to the European Union. Each Coir MSME can have 1 member in the team.

- Further details of financial allowances for the exploration is enclosed as Annexure 01.
- Each team has to submit the EOI duly filled in Annexure 02 by each of the members of the team, printed in their respective MSME letter heads, signed and sealed.
- A single joint declaration from the team in form of Annexure 3 has to be submitted alongwith the EOI.

Please note that the EOI has to be submitted so as to reach TANCOIR before 5:00 PM of 23, November 2026. EOI can be submitted by post to TANCOIR address or through mail to office@tancoir.com.

Warm Regards,

11.11.26

CEO (FAC),
TANCOIR, Coimbatore

Annexure 01

The assistance extended to the participating MSMEs under this programme is financial only. TANCOIR's support under this market exploration is limited to the below terms.

Support for Air Fare

- 100% of Economy class air fare, for onward and return journeys.

Support towards Accommodation

- 100% of accommodation fare.

Support for Entry Fee to any visiting events/ expos or others

- 100% of entry fare.

Terms and Conditions for the participating MSMEs.

1. EOIs shall be submitted through email or by post to TANCOIR.
2. The sum of financial assistance in terms of Support for Air Fare, Support towards Accommodation, Support for Entry Fee is limited to a maximum of Rs. 15.00 lakhs per team.
3. The reimbursement amount shall be credited as whole for the team to one bank account. Upon their selection to undertake the market exploration, the members of the selected team need to submit an undertaking declaring their unanimous acceptance for the reimbursement to be deposited to a single bank account of their choice.
4. Only MSMEs engaged in the manufacturing of Coir Products at the time of submission are eligible to apply.
5. This assistance is only for market exploration and not for taking part as an exhibitor in any expo/ trade fairs.
6. Taxes or Duties of any kind, levied within or outside the country will not be considered for reimbursement.
7. Short listing and/ or selection of teams/ participants for the market exploration will be done by the Managing Director of TANCOIR or by an Authority to whom such powers are delegated by the Managing Director.
8. On completion of the market exploration, participant teams will be required to furnish information on leads, orders booked, enquiries generated and other relevant data to TANCOIR directly.
9. The financial assistance is purely on a 100% reimbursement basis.
10. On completion of the market exploration, the participating MSMEs/ Teams must submit their tickets, boarding passes, entry tickets, and accommodation bills to TANCOIR for availing the reimbursements, if any. In case of doubt, TANCOIR reserves the right to seek additional details from the MSME to confirm their proof of utilisation.
11. TANCOIR will have no liability whatsoever for any kind of expenditure incurred by the MSME

apart from the assistance amount provided as per these terms and conditions.

12. It is the responsibility of the MSMEs to arrange for carrying of their samples, prototypes, products, transfer of products (including Customs clearances) either through the organizing agency or directly by themselves at their own cost. TANCOIR will not be responsible for any shipment of samples and clearances of samples/ goods at Customs checkpoints.

13. Violation of any conditions by the MSME, set out by TANCOIR in this annexure or otherwise, may lead to debarring participation in future events supported by TANCOIR and other trade promotion agencies of the MSME Department of Tamil Nadu.

14. MSME department/ TANCOIR officials may be nominated to accompany the participants if required. Such officials will be entitled to allowances as per their respective TA/ DA policies. The MD, TANCOIR however may accord approval for higher entitlements on a case-to-case basis, where the differential amounts will be borne by TANCOIR.

15. In all cases of dispute, the decision of the MD, TANCOIR shall be final and binding.

16. All reimbursement requests should be submitted within 1 (one) month from the date of completion of the market exploration.

17. The participating MSMEs should abide by these terms and conditions.

Annexure 02

(Submitted by each member of the team in their respective MSME letterhead duly signed & sealed)

Particulars	**Details**
Name of the person	
Passport Number	
Passport Photocopy	To be attached alongwith
Gender & Age	
Community	
Contact Email	
Contact Phone	
Role in the applying MSME	
MSME Name	
MSME Full Registered Address	
UDYAM Number	
UDYAM Photocopy	To be attached alongwith
GST Number	
GST Certificate	To be attached alongwith
MSME Category	Micro / Small / Medium

Annexure 03

(Submitted in the company letterhead of one of the participating team member duly signed & sealed)

Detailed itinerary of the market exploration with date, companies/ institutes/ events/ other places planned to visit, purpose of the visits.

Day	Date	Plan of visit (companies/ institutes/ events/ other places)	Purpose of the visit
Add additional lines as needed.			

Particulars	Details
What does your team expect to achieve from this market exploration?	